



# WORLD MEN'S CURLING VICTORIA 2013



# Volunteer News

EDITION ONE | ISSUE THREE

JULY, 2012

*Esquimalt  
Curling Club*

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## You're Invited! Volunteer Rally

Sunday, Sept. 23  
10:00 am

Saanich  
Commonwealth Place

### WHAT'S HAPPENING?

- Volunteer Uniform Sizing
- Accreditation Photos
- Collection of Volunteer Fees (\$100) – Cash, Cheque, Debit, Visa & MasterCard accepted
- Come and meet your Executive, Event Manager and Staff
- Refreshments served

If you are unable to attend then please let us know by sending an email to [mspeakman@curling.ca](mailto:mspeakman@curling.ca).

## You Gotta Have Heart!

*Community event – Uplands Golf Club Heart Tournament*

Imagine a national championship where the athletes fire up a cigarette during the heat of competition. It may be hard to believe today, but that was indeed the case in curling until the 1980's.

In the modern era of the game all that has changed with fitness and conditioning becoming essential components to success at the upper echelons of the sport. And that's one of the main reasons the 2013 Ford World Men's Curling Championship has partnered with the Uplands Golf Club Heart Tournament July 25, 28 and 29 to support cardiac care at Victoria's Royal Jubilee Hospital.

"This is Vancouver Island's longest running charity event and the curling community has always taken a strong



involvement... golf is a great way for curlers to stay active during the summer months," notes Keith Dagg, Co-Host Chair of the Ford World Men's that will be hosted by Victoria's Save-On-Foods Memorial Centre. "It's an ideal setting to promote the event and the fact that fitness and athleticism have become so important to our sport."

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old world charm**

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the perfect shot**

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**Community events  
photos**

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History, tradition  
and the secrets of  
curling on  
Vancouver Island...



# Six sheets of exceptional ice

The Township of Esquimalt in 1960 approved the building of a Sports Centre for hockey and curling. The Esquimalt Municipal Sports Centre was officially opened in June of 1961. The Esquimalt Curling Club was formed in 1979 to coordinate all Curling League activities and Bonspiels. In July of 1991 the Esquimalt Municipal Sports Centre was officially renamed the Archie Browning Sports Centre "in Honour of Archie Browning former member of the Esquimalt Police/Fire Department, Archie was a Curler, respected Lacrosse player, Coach and friend to All"



The rink consists of six sheets of artificial ice, complete with viewing area, licensed lounge and banquet facilities. The Esquimalt Curling Club is home to curlers from all of Greater Victoria, Sooke, Duncan & Salt Spring Island. We have Men's, Ladies, Mixed, Senior, Junior's, and Canadian Forces League's. The Archie Browning Sports Centre is home to the Victoria Curling Classic which has elite curlers from Canada, USA, China, Great Britain, Japan and Korea competing each year at the end of March.

In co-operation with the Esquimalt Municipal Recreational Facility there is a 2 day beginner's course and two 7 day novice curling programs to assist in welcoming new curlers to the Facility and provide instruction on the game of Curling.

Over the history of the Esquimalt Curling Club we have had many competitive Teams win major tournaments:

- 1967 – Team Jim Armstrong wins BC Junior Men's Provincials
- 1988 – Team Christine Stevenson wins BC Ladies Scott Provincials
- 1989 – Team Jim Gallaughan wins BC Esquimalt Legion Championship
- 1989 – Team Dean Joannis wins BC Junior Men's Provincials

- 1989 – Team Dean Joannis wins Canadian Junior Men's Championship
- 1991 – Team Carmel Marshall wins Senior Women's Championship
- 1996 – Team Pauline Levasseur wins BC High School Girls Championship
- Esquimalt Curler Cheryl Noble was 2002 Olympic Bronze Medalist, 2002 World Ladies Champion, 2008 Canadian Senior Women's Champion, 2009 World Senior Women's Champion, 2011 World Senior Women's Champion

During the past 50 years Esquimalt Curling Club volunteers have hosted many Zone Playdowns, Provincial Playdowns and World Championships:

- 1987 Worlds Junior Men's Championship
- 1998 Island Men's Playdowns
- 1998 Safeway Select Men's Provincials
- 2002 Men's Open Playdowns
- 2002 Legion Playdowns
- 2003 Strathcona Cup (Scottish Tour)
- 2004 Men's Zone Playdowns
- 2005 Provincial Nifty Fifty Bonspiel
- 2007 Ladies Regional Playdowns
- 2007 BC Provincial Police Championship
- 2010 Senior Women's Coastal Playdowns
- 2011 PCMCA Zone 1 Playdowns
- 2012 PCMCA Zone 1 Playdowns
- 2012 Provincial Nifty Fifty Bonspiel

In 2008 the Esquimalt High School Curling Academy was formed with 7 students and continues to grow with 21 Athletes with 4 National Championship participants and two international students from Hungary and Japan.

The Esquimalt Curling Club continues to welcome all new curlers and provide opportunities for curlers of all ages from 10 yrs to 90 yrs to enjoy the wonderful game of curling. Please have a look at the Esquimalt Curling Club web site [www.esquimaltcurlingclub.ca](http://www.esquimaltcurlingclub.ca) for up to date information on League's and upcoming Curling Events.



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*A unique blend of old world charm and new world experiences...*

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# Victoria

Victoria is a unique blend of old world charm and new world experiences. Heritage architecture, colourful gardens and traditions such as afternoon tea mix with soft adventure such as kayaking, fishing, hiking, cycling and golf; culinary experiences such as gourmet farm and wine tours, microbreweries, cider, spirit distilleries and world class dining; and arts and culture. As an island destination, Victoria offers visitors an escape from the hurried world and beams with ambience. Victoria also boasts the mildest climate in Canada and is green year-round. This combined with the wild beauty of the Pacific Ocean and old-growth rainforests set against a backdrop of the Olympic Mountains makes for a favourable lifestyle and a desirable destination to both live and visit.

We are delighted to welcome you to Victoria for the 2013 Ford World Men's Curling Championships. Visit us at [www.tourismvictoria.com](http://www.tourismvictoria.com) for complete destination information.



## “Scots and Rocks” is the Perfect Shot for Ford World Men’s Curling Ambassadors

The promotions team for the 2013 Ford World Men's Curling Championship – March 30 to April 7 in Victoria's Save-On-Foods Memorial Centre – took a trip back to the roots of the roaring game with a visit to the city's longest running cultural event – the 149th celebration of the Victoria Highland Games & Celtic Fest.



# You Gotta Have Heart!

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The women's tournament takes place on the Wednesday with the juniors playing Saturday before the men take over the course the following day.

The Host Committee has contributed two "Old Classic" full event passes to all the action at the world championship that will go up for bids at the men's live auction, a "Double Impact Opener" pass for the women's tournament and will also serve as a hole sponsor at the Uplands Golf Club all three days.

Neil Houston, Event Manager for the 2013 Ford World Men's – and a Brier and World champion in his own right throwing second stones for Alberta's Ed Lukowich in 1986 – is quick to dispel the stereotype of curling as a leisurely sport. "I played at the competitive level back in the days of the corn brooms... and I used to lose about seven pounds a game."

John Morris, third for Kevin Martin's 2010 Olympic gold medal-winning team, focused on the subject of conditioning in his book *Fit to Curl*, the first sport-specific training guide to help curlers improve their game and health.

In a 2012 Canadian Curling Association article – *Fit For Curling: No room for flab in today's game* – Glenn Howard,

title-holder of last season's Tim Hortons Brier and prior Canada Cup of Curling Champion weighed in on the new state of curling.

"It's not an old-man, beer-drinking sport now," said Howard, a 50-year-old veteran who still plays at the top of his game. "Fitness is the key ... we sort of got away with (lack of training) in the past, but now you can't get away with it any more."

The focus on fitness is attributed to curling's designation as a full-medal sport in the 1998 Winter Olympics in Nagano, Japan according to Warren Hansen, Director of Event Management and Media Relations for the Canadian Curling Association. "Curling being part of the Olympics was a major contributing factor towards a whole different attitude about how they prepared mentally and physically," stated Hansen.

"You Gotta Be There" when the finest athletes on the pebbled-ice surface compete in the 2013 Ford World Men's Curling Championship, March 30-April 7 in the Save-On-Foods Memorial Centre. Full event passes are available now by clicking here – <http://www.curling.ca/tickets>.

*Fit For Curling: No room for flab in today's game* was written by Dave Komosky for the Canadian Curling Association February 10, 2012.

## Community Events



[www.curling.ca/worlds](http://www.curling.ca/worlds)

WHEN  
THE WORLD  
RETURNS  
TO  
VICTORIA!

YOU GOTTA BE THERE!

[curling.ca/tickets](http://curling.ca/tickets)

CANADIAN CURLING ASSOCIATION CANADIENNE DE CURLING

Save-on-Foods Memorial Centre  
March 30 - April 7, 2013

WORLD CURLING FEDERATION



# WORLD MEN'S CURLING VICTORIA 2013

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